

Rare Treasures:

HEART PINE AND HEART CYPRESS

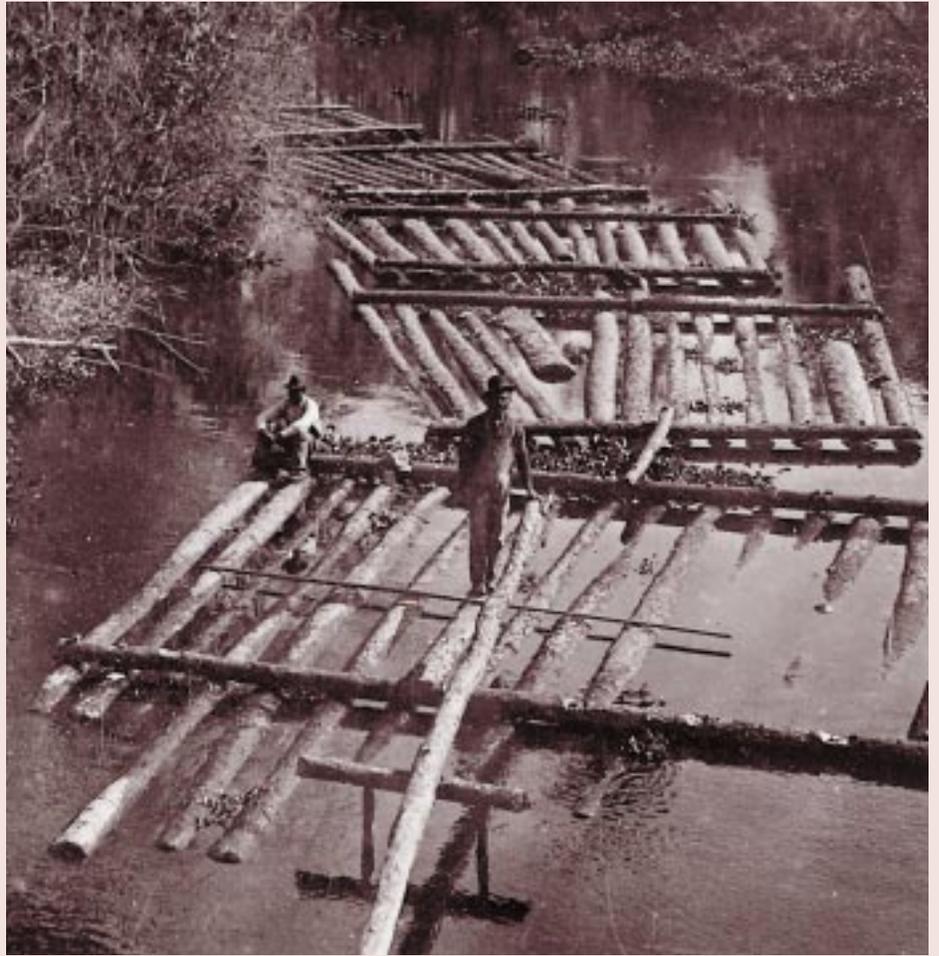
This guide is written for anyone who loves beautiful wood, especially Antique Heart Pine and Antique Heart Cypress. Whether you are building a new home or adding the richness of native wood to a floor, cabinet, stairway or furniture piece, Antique Heart Pine or Heart Cypress will add warmth and elegance to any project.

Once you hear the story behind these distinctive woods, you will want to experience their charm first hand. This lumber was highly valued in colonial America for its natural beauty and exceptional strength. Sadly, clear-cutting in the late 1800s stripped what was once 80 million acres of original growth Heart Pine and Heart Cypress to less than 10,000 acres.

Goodwin Heart Pine Company takes special care to recover, by hand, the sunken logs of this magnificent timber from southern riverbeds, where they were lost a century ago.

This rare wood is our passion. Everything we do centers around making sure you enjoy your experience with these prized woods. Please don't hesitate to call us if we can be of assistance. *Enjoy!*

FLOORING • LUMBER
STAIR PARTS • FURNITURE • MILLWORK



Historical photos courtesy of the Florida Archives



ABOVE: Goodwin recovers, by hand, sunken logs of precious Heart Pine and Heart Cypress, lost during river transport a century ago. You can give history a place in your home with the elegance of these rare fine woods.

LEFT: Heart Pine is not only strong and practical, it is versatile enough to work for just about any application.

GOODWIN HEART PINE COMPANY

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GOODWIN
Heart Pine Company

River-Recovered Heart Pine Specialists™

Your Home

CAN HAVE A PLACE IN HISTORY

Today, old-growth Heart Pine and Heart Cypress timber is revered by craftsmen and builders for its history as much as its beauty and durability.

RIVER-RECOVERED HEART PINE™. The old-growth Longleaf Pine found by America's first European settlers made an excellent all-purpose timber. The tall, straight trunks made superb masts for sailing ships and structural timbers that were rot- and bug-resistant. Four out of every five houses in the deep south were made of "Heart of Longleaf Pine." Later in the 19th century, Heart Pine provided joists for the new factories of industrial America and timber for bridges, warehouses, railroad cars and wharves.

By the early 1890s, turpentine and logging had laid waste to most



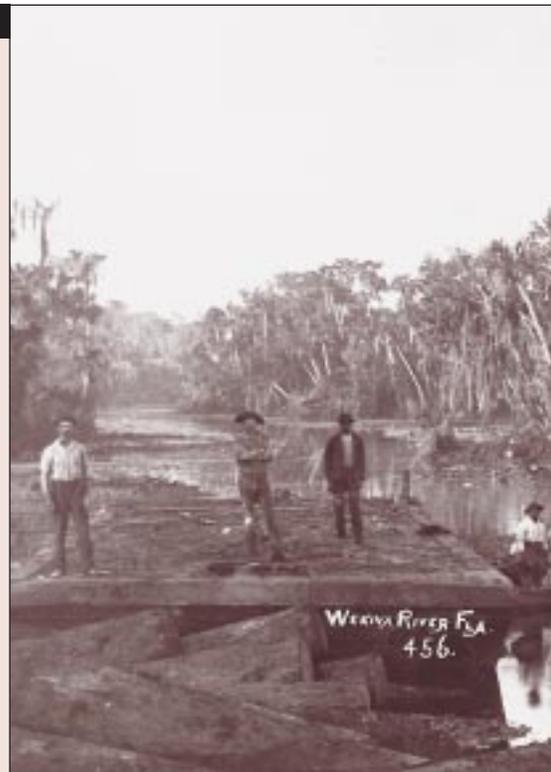
As shown by the V-shaped ax mark, a lot of hard work had already gone into this log before it was lost in the river.

of the 80 million acres of Longleaf forests that once dominated the southeastern landscape. Over the last 20 years, demand for original growth Heart Pine has grown considerably as interest has heightened in renovating historic homes and buildings. When you specify Goodwin River-Recovered Heart Pine™ for your antique flooring, restoration or new construction, you'll add a touch of elegance and history to, not only your home, but your lives.

RIVER-RECOVERED HEART CYPRESS™. Heart Cypress, from the Bald Cypress tree, is one of the few surviving members of pre-historic species. Goodwin River-Recovered Heart Cypress™ lumber has warm, red-tan colors that complements Heart Pine perfectly. In the 1700s and 1800s, homes all along the east coast were frequently built entirely of Heart Cypress for its ability to handle the weather conditions. If left outdoors it weathers to a beautiful seashore grey and it does not rot or have to be painted. A favorite wood of Frank Lloyd Wright, Heart Cypress makes stunning paneling, doors, mouldings, flooring, stairparts, siding and more.

LEGACY HEART PINE™. Goodwin now offers Legacy Heart Pine™. Like our River-Recovered

*"We work with wood
daily that was lost
once and presumed
gone forever."*



Lumbermen assemble logs around a pull barge before flood. The densest and best logs sometimes slipped loose and sank.

products, this timeless salvaged wood comes in a 100 percent heart face. A few character nail holes assure that these reclaimed and remilled antique boards have already played a part in history. After all, George Washington's original Heart Pine floors in Mount Vernon are more than 250 years old and still in fine condition!

Today, Goodwin uses only scuba gear to recover from southern river bottoms the original growth logs of Heart Pine and Heart Cypress that were lost over a century ago during transport. When you choose River-Recovered Heart Cypress™ or Heart Pine™, or our newly available Legacy Heart Pine™, you can preserve a cherished part of American history for your self. Generations to come will be enchanted by the natural warmth, patina, and vibrant appearance these rare antique woods provide for your home.

At Goodwin

OUR WOOD IS OUR PASSION



fashioning them into rafts for the trip downstream. Sink to the river bottom.

Some people say the story behind Goodwin Heart Pine Company recalls the adventurous pioneer spirit that prevailed during the 1700s and 1800s – a time when the old-growth trees we now mill played such an important role in the building of America.

Since we began our mill in 1979, Goodwin has been the original source of true presettlement quality Heart Pine and Heart Cypress. We rescue our logs by hand from southern river bottoms where they have lain for more than a century beneath the cool murky waters. Amazingly it was just these conditions which preserved the virgin logs that rank as one of our rarest natural resources.

Like our treasured timber, a visit to our mill in rural north Florida is a step back in time. Set on 20 wood-

ed acres, the buildings are sided in beautiful, grey Heart Cypress and the interiors trimmed in rich Heart Pine and Heart Cypress – antique woods that withstand the climate. George tracked down the most knowledgeable old-timers to teach him the lost art of rendering the quality of timber from these old logs that was last available to our great-grandparents.

Today, our new state-of-the-art, thin-kerf band saws and moulder are operated manually to conserve as much wood as possible. We saw the wood carefully and examine each log as we go. We air-dry the wood, then kiln dry it slowly, and grade it at each step by hand. We complement our hands-on approach and old-fashioned know how with the latest moulding technology to give you virtually sand-free millwork for easier installation.

Our River-Recovered Antique Heart Pine™ and Heart Cypress™ is graded at each step in the process, using the industry's most rigorous grading rules last used in 1904. This guarantees you more heart and better quality wood.

While we make our living recovering and preparing this precious resource before it is lost forever, my wife, Carol, and I also work with Heart Pine specialists throughout the Southeast to encourage the

reforestation of Longleaf Pine. We plant Longleaf Pine or Bald Cypress for each of our customers.

We at Goodwin Heart Pine Company take pride in being different from other lumber mills. Our passion for

our wood, our craft and our customers demands it!



George Goodwin, Owner

George



Our focus is the highest quality and best value in these antique woods while ensuring that your overall experience with our company is one of lasting enjoyment.

“We don’t want to be the biggest Heart Pine company, only the best.”

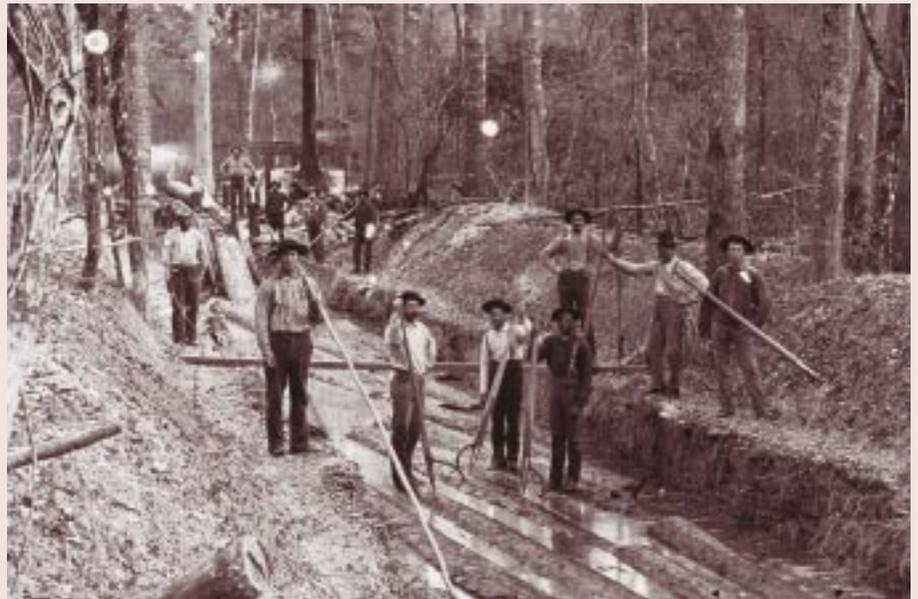
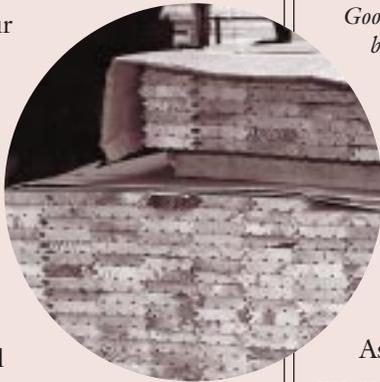
We Ship~

OUR HEART TO YOU

In preparing Goodwin timber for your use, we understand that your home or office is uniquely yours. And when constructed with care and with quality materials, it is a joy! We can help you add some history, warmth and elegance to your home or office.

No matter your specifications, Goodwin offers a Heart Pine or Heart Cypress product to meet your requirements. The supplies of this rich lumber are limited and our production quality demands that we follow every step in the manufacturing process.

We stock small quantities of the most popular board widths, and in many grain patterns and grades. We are fortunate to have enough of this prized resource to offer solid plank floors and paneling, solid stair parts, solid wood doors and solid wood furniture. You can choose mould-



Manmade canals like this one near Tallahassee, Florida in the late 1800s helped get the logs from deep into the forest to the river for rafting.

Goodwin trims and grades each board by hand at each step in the process. Before shipping, Goodwin wraps and bands your wood free of charge.

ings in our patterns or we can custom mill to match your design.

As your order nears completion we remain in contact with you and arrange shipment to your destination by the most reasonably priced and responsible common carrier for your area. We wrap the wood and band every 18 inches at no additional charge. We load the orders ourselves onto the front of the carriers' trucks to help ensure that your order reaches you in excellent condition.

Here at Goodwin Heart Pine we realize the importance of your investment in fine wood. We handle

GUIDE MAKES WOOD INSTALLATION EASY

Once you place an order with Goodwin, we will send you our *Antique Heart Pine and Heart Cypress Owner's Guide*. We recommend consulting a wood professional due to the vast technical considerations, but if we can help with additional information, we are glad to do so.

And please – share your experiences so we can pass them on to others. We appreciate your interest in Antique Heart Pine and Heart Cypress and we sincerely care about your need to know about these rare fine woods.

your needs with the utmost of care to ensure that your selection adds lasting beauty and value to your special home or project. Call today for more information.

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